

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0020907150** File Number: **CPR-124481** Submit Date: **10/07/2011** Call Sign: **WBIN-TV** Facility ID: **14682** 

City: **DERRY** State: **NH** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/07/2011 Filing Status: Active

### Report reflects information for : Third Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | MY NETWORK          |
|              | Nielsen DMA           | Boston              |
|              | Web Home Page Address | www.wbintv.com      |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

#### Digital Core Programs(7)

| Digital Core<br>Program (1 of 7)   | Response   |
|--|--|
| Program Title  | EDGEMONT   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday and Sunday 8:30, 9, 9:30AM  |
| Total times aired at regularly scheduled time  | 60   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (2 of<br>7)             | Response                                    |
|---|---|
| Program Title                                   | Planet X                                    |
| Origination                                     | Syndicated                                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | 11AM & 11:30AM MON-WED 01/03/201103/30/2011 |

| Total times aired at regularly scheduled time  | 78  |
|--|---|
| Total times aired  | 78  |
| Number of<br>Preemptions   | 2   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 2   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

#### **Digital Preemption Programs #1**

| Questions  | Response             |
|--|----------------------|
| Title of Program   | Planet X             |
| List date and time rescheduled   | 7/28/11 11 & 11:30AM |
| Is the rescheduled date the second home?   | Yes                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   | 2011-07-27           |
| Episode #  | 7/27/11 11 & 11:30AM |

#### **Digital Preemption Programs #2**

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Planet X                   |
| List date and time rescheduled   | Same Days 1:00 and 1:30 PM |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | 8/22/11-9/7/11             |
| Reason for Preemption  | Sports                     |

| Digital Core Program (3 of 7)  | Response   |
|--|--|
| Program Title  | Jack Hanna's Animal Adventures   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sat and Sun 8:30 AM, Sat 9:30 (for two airings ONLY, until Wild Ltd premiere)  |
| Total times aired at regularly scheduled time  | 8  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode the cameras follow Jack as he spends time with nature's creatures around the world. Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (4 of 7)                | Response  |
|---|---|
| Program Title                                   | Animal Exploration  |
| Origination                                     | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sat 9 AM, Sun 9A for two weeks only (until Career Day Premiere) |
| Total times aired at regularly scheduled time   | 5   |

| Total times aired  |   |
|--|---|
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whethe it?s the need for speed or animal heroes - there?s always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and prosocial values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (5 of 7)                   | Response     |
|--|--------------|
| Program Title                                      | Wild Limited |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled       | Sat 9:30AM   |
| Total times aired at regularly scheduled time      | 1            |
| Total times aired                                  |              |
| Number of<br>Preemptions                           | 0            |
| Number of Preemptions for other than Breaking News |              |
| Number of<br>Preemptions<br>Rescheduled            |              |
| Length of Program                                  | 30 mins      |

| Age of Target Child<br>Audience  | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild Ltd. is a half hour conservation series, and in each episode the cameras follow Game Ranger Michelle GarforthVenter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and why / how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (6 of 7)   | Response  |
|--|---|
| Program Title  | Career Day  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sun 9AM   |
| Total times aired at regularly scheduled time  | 1   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Career Day is a television program that introduces young adults to career exploration and awareness Students often do not know what they want to do and are unsure of potential interests they may have that could be a career. Career Day provides an avenue to view experts in their respective fields as the discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. To encourage students to make informed decisions, young adults must be introduced to career awareness, such as the concept that success in most careers requires education and training. |

| Does the          | Yes |  |  |
|-------------------|-----|--|--|
| Licensee identify |     |  |  |
| the program by    |     |  |  |
| displaying        |     |  |  |
| throughout the    |     |  |  |
| program the       |     |  |  |
| symbol E/I?       |     |  |  |

| Digital Core<br>Program (7 of 7)   | Response  |
|--|---|
| Program Title  | M@d About   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Sun 9:30AM  |
| Total times aired at regularly scheduled time  | 3   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | M@d About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards.  M@dAbout explores being "green" and understanding how our actions impact the world. The M@d About team find out about healthy snacks and proper exercise through sketch comedy segments.  Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response         |
|---|------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes              |
| Name of children's programming liaison  | Lee Kinberg      |
| Address   | 11 A Street      |
| City  | Derry            |
| State   | NH               |
| Zip   | 03038            |
| Telephone Number  | 603-845-1050     |
| Email Address   | Ikinberg@wbintv. |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                  |

#### Other Matters (6)

| Other Matters (1 of 6)   | Response  |
|--|---|
| Program Title  | Planet X  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 11AM AND 11:30AM MON-WED 07/4/2011-09/28/2011   |
| Total times aired at regularly scheduled time  | 78  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more. |

| Other Matters (2 of 6)   | Response   |
|--|--|
| Program Title  | Jack Hanna's Animal Adventures   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sat and Sun 8:30A  |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode the cameras follow Jack as he spends time with nature's creatures around the world. Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. |

| Other Matters (3 of 6)                 | Response           |
|--|--------------------|
| Program Title                          | Animal Exploration |
| Origination                            | Syndicated         |
| Days/Times Program Regularly Scheduled | Sat 9A             |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it?s the need for speed or animal heroes - there?s always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and prosocial values within an environmentally responsible universe. |

| Other Matters (4 of 6)   | Response  |
|--|---|
| Program Title  | Wild Ltd.   |
| Origination  | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled   | Sat 9:30A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild Ltd. is a half hour conservation series, and in each episode the cameras follow Game Ranger Michelle GarforthVenter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and why / how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. |

| Other Matters (5 of 6)                          | Response   |
|---|------------|
| Program Title                                   | Career Day |
| Origination                                     | Syndicated |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sun 9A     |
| Total times aired at regularly scheduled time   | 13         |
| Length of Program                               | 30 mins    |

| Age of Target<br>Child Audience<br>from | 13 years to 16 years   |
|---|--|
| Describe the                            | Career Day is a television program that introduces young adults to career exploration and awareness.     |
| educational and                         | Students often do not know what they want to do and are unsure of potential interests they may have      |
| informational                           | that could be a career. Career Day provides an avenue to view experts in their respective fields as they |
| objective of the                        | discuss their work, the education/training to prepare for the job, and experiences that led them to      |
| program and how                         | choose their career. To encourage students to make informed decisions, young adults must be              |
| it meets the                            | introduced to career awareness, such as the concept that success in most careers requires education      |
| definition of Core                      | and training.  |
| Programming.                            |  |

| Other Matters (6 of 6)   | Response  |
|--|---|
| Program Title  | M@d About   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Sun 9:30A   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | M@d About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards.  M@dAbout explores being "green" and understanding how our actions impact the world. The M@d About team find out about healthy snacks and proper exercise through sketch comedy segments.  Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WBIN Inc. **Attachments** 

No Attachments.